

AGENDA
CULTURAL RELATIONS ADVISORY BOARD
THURSDAY, July 14, 2011 – 7:00 PM
Dodge City Public Library

CALL TO ORDER

APPROVAL OF MINUTES

OLD BUSINESS

1. Distribution of t-shirts
2. Discussion of Neighborhood Cleanup Project on June 11th
3. Status of CDBG Grant
4. Report on Downtown Main Street Festival of June 12.
5. Update on Recreation Focus Group

NEW BUSINESS

1. Discussion of Neighborhood Cleanup Date
2. *Fiesta - selling pins - volunteers?*

COMMENTS FROM BOARD MEMBERS

ADJOURNMENT

MINUTES
CULTURAL RELATIONS ADVISORY BOARD
Thursday, June 9, 2011 – 7:00 pm
Dodge City Public Library – 1001 N. Second Ave.

The meeting was called to order by Chairperson Greta Clark.

Board members present: Greta Clark, Debra Muylaert, Sara Mora, Oliver Bland.
Reported absent: Elva Dominguez, Nicole Noble, Marilyn Treto, Randy Smith, Chamber representative. Staff representative present Jane Longmeyer and guest Mo Abduraham.

The minutes of the May 12th meeting were approved as submitted.

New Business: Frances Waldren, Problem Gambling Specialist with SRS, spoke about the services available to Kansas residents. Frances is available to make presentations to groups and has handouts available to anyone that can use them.

Old Business:

1. Debra presented options on the Board shirts with Flatland Graphics submitting the best bid. Debra asked for shirt sizes and will place the order by the next meeting.
2. Jane reported on the plans for the neighborhood cleanup on June 11th. Notification was sent to property owners about the event and flyers delivered to the homes in the designated cleanup area. Oliver volunteered to deliver flyers on Friday as a reminder to the residents.
3. The Main Street organization can use volunteers to help with the Downtown Summer Festival on Sunday, June 12.
4. Greta reported on the status of the Park & Rec. Focus Group project. There is a meeting scheduled for noon on Wednesday, June 29th, with those identified to invite to serve.

Sara Mora announced her resignation from the Board as she will be moving to a HR position in Missouri. Cargill will be submitting an application with Sara's replacement.

There being no further business, Debra moved to adjourn, seconded by Oliver. Motion carried.

June 9

Call to order by Greta

Attending: Sara, Debra, Greta, ^{Oliver} Marilyn, Elva, Randy

Absent: Nicole, Marilyn, Elva, Randy, Chamber
Jane-staff, Mo

Minutes approved.

New Business: Frances Waldren explained problem gambling services to Kansas residents. She is available to make presentation and has handouts available.

Old Business

1. T-shirts. Debra was instructed to place the order from Flatland Graphics.
2. Main St. need volunteer
4. Greta reported on the status. ^{June} 29th 11:30

Kathy Donkaut on committee?

Debra

^{Oliver}
Hil see

Nichole Frank

Sara announced her resignation as she would be moving to a new HR position in Missouri. Cassy

Jane Longmeyer

From: Samantha Ricke [info@dodgechamber.com]
Sent: Wednesday, July 13, 2011 4:25 PM
To: Jane Longmeyer
Subject: Dodge City Days Volunteers Needed!

Calling All Chamber Members! We need your help!

As Dodge City Days is quickly approaching, we here at the Chamber office are gearing up and getting ready to go! We know that many of your businesses are doing the same. However, we could use a few extra sets of hands during the 10 day celebration. We're looking for volunteers to help us at a few Dodge City Days Events (which are listed below.) Any person working for than 6 hours will receive a special volunteer Dodge City Days t-shirt and you're more than welcome to come on down to the office to pick it up to wear during the time you volunteer! Dodge City Days is truly a special time for the DC community and your contributions and time can make it even better!! To help volunteer, contact the Chamber office at 227-3119 or simple email us back the dates and times you wish to work! Thanks for all you continue to do for Dodge City!

Times Needed:****Saturday, July 30 – BBQ Selling Pins**

Shifts: 10am-1pm
12noon- 3pm

Sunday, July 31 – Fiesta Selling Pins (Spanish speaking also!!)

Shifts: 11:30-3pm
2:30-5pm
4:30-7pm
6:30-9pm

Jane

****Saturday, August 6 – Classic Car Show Selling Pins**

Shifts: 9am-12noon
11:30-2:30

Sunday, August 7 – Kidfest Selling Pins

Shifts: 12:30-3:30

**Cultural Relations Advisory Board/Park & Recreation
Focus Group Meeting
June 29, 2011
Dodge City Public Library**

Greta Clark, Chairman of the Cultural Relations Advisory Board, called the meeting to order.

Those in attendance introduced themselves and their organization affiliation.

Paul Lewis, Director of Parks and Recreation, distributed a list of current programs offered through the department. He stated that the existing programs are not representative of the current community demographics.

General statements from those in attendance:

- Cost for large families is prohibitive.
- Direct contact is the best way to communicate.
- Hispanics won't read information handed out.
- Hispanics are not easy to reach.
- Children get flyers but if it is not an activity or organization that the parent has past experience, parents will ignore. i.e. 4-H, Girl/Boy Scouts, etc.
- Children must feel acceptance into a program. Multi-cultural leadership is important.
- Need sincerity of acceptance – they need to be recognized. Helpful if out in the public they be acknowledged – not necessarily by name.
- They need to feel warmth from the staff in the building.
- Very important to have bilingual staff.
- Does the community realize the importance of the group activities?
Parents must stay involved through all grade levels.

Statements on communication:

- Cathy Reeves spoke about working with one school to educate families about the library and its services. The school bused the families to the library and they were given tours and an explanation of the library so that they understood. Translators were provided.
- Paul Lewis– information placed on the web site and flyers through the schools.
- Jeff Forrest– communication directly to child.
- Veronica Blanco – advertise over Spanish radio (currently very little use of this media). PSAs on the Spanish radio stations effective.
- Jeff Forrest – as a major employer they could distribute information to employees. Transportation is an issue.
- Randi Clifford – communication best through schools.
- Distribute information at enrollment time.

- Paul Lewis asked how we design our communication tools – recommended pictures.
- Randi Clifford stated that there is a youth scholarship program for those who are on free or reduced lunch programs.
- Paul Lewis asked what should we do different? What other services should be created?

Statements from Park & Rec. Staff:

- Randi Clifford – Currently working with schools for use of gyms and existing facilities.
- Paul Lewis – Regarding youth sports – registrations come in and they are placed on team. Would it be better to form teams from school groups where the children would know their teammates? A neighborhood concept.
- Paul was asked why is the park & rec. doing this focus group. He responded that we have all of these resources and we want to make sure everyone has access.
- Randi suggested that as part of the education process, the information is given to the school liaisons.

Agenda items:

- Looking for leaders to organize focus groups.
- The ideas presented today need to be consolidated on paper for focus group leaders.
- Julio suggested we add someone from Big Brothers Big Sisters.
- Jeff Forrest suggest the Park & Rec. Department have a presence at Kid Fest. (they hosted a booth at the Main Street Downtown Festival).
- The next meeting will be by July 27th at the Public Library.