

**Dodge City/Ford County CFAB Advisory Board Meeting**  
**City Commission Chambers**  
**Thursday, July 21, 2022**  
**6:30 P.M.**  
**Agenda**

**Welcome:** Chair Michael Brakey

**Roll Call:**

**Call to Order:** Chair Michael Brakey

**Visitors:**

1. (Limit of five minutes per individual and fifteen minutes per topic. Final action may be deferred until the next CFAB meeting unless an emergency does exist).

**Consent Calendar:**

1. Approval of Minutes from July 7, 2022 Meeting

**Unfinished Business:**

**New Business:**

1. CDR Promotions Proposal -Report by CDR Promotions Operator, Julie Dollansky

**Next Meeting Date(s)**

1. 6:30pm, Tuesday, September 20, 2022
2. 6:30pm, Tuesday, November 15, 2022

**Adjournment:**

**Dodge City/Ford County CFAB Advisory Board Meeting**  
**Zoom**  
**Thursday, July 7, 2022**  
**6:30 P.M.**  
**Minutes**

**Welcome:** Chair Michael Brakey opened the meeting and welcomed the board.

**Roll Call:** Chair Michael Brakey, Vice Chair Angela Unruh, Mike Laskowsky (Absent), Hugo Rodela, Martha Mendoza, Hugo Garcia, Paige Bangerter, City Commissioner Rick Sowers, County Commissioner Kenneth Snook, City Manager Nick Hernandez, and County Administrator JD Gilbert

**Call to Order:** Chair Michael Brakey

**Consent Calendar:**

1. Approval of Minutes from April 21, 2022 Meeting

Angela Unruh moved to approve the minutes and Paige Bangerter seconded. The motion passed 6-0.

**Unfinished Business:**

1. There was no unfinished business.

**New Business:**

1. Request for Dodge City Raceway Park (DCRP) Payment Schedule Adjustment for Craig Dollansky Racing Promotions-Report by Assistant City Manager/Public Affairs, Melissa McCoy

Paige Bangerter moved to recommend \$15,0000, the amount of the August 1, 2022 subsidy payment for CDR Promotions be released immediately, Martha Mendoza seconded. The motion passed 6-0.

2. United States Specialized Sports Association (USSSA) Baseball and Softball Sanctioning for 2023 season-Report by Sports and Events Coordinator, Jacob Miller

Paige Bangerter made a motion to approve the USSSA Baseball and Softball Sanctioning for the 2023 season at Legends Park. Angela Unruh seconded. The motion passed 6-0.

**Next Meeting Date(s)**

1. 6:30pm, Thursday, July 21, 2022 (Tentative)
2. 6:30pm, Tuesday, September 20, 2022
3. 6:30pm, Tuesday, November 15, 2022

**Adjournment:**

Michael Brakey made a motion to adjourn and Hugo Rodela seconded. The motion passed unanimously.

**To:** Community Facility Advisory Board

**From:** Craig Dollansky Racing (CDR) Promotions

**Date:** July 21, 2022

**Subject:** Amendment to Agreement with CDR Promotions and Adoption of Dodge City Raceway Park Event Fund Policy

**Agenda Item:** New Business

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**Purpose:** The purpose of this request is to recommend authorization for the City Manager to work with CDR Promotions and legal counsel to make amendments to existing agreement and adopt the Dodge City Raceway Park (DCRP) Event Fund Policy. The amendments and Event Fund Policy would be presented to the City and County Commissions for approval at the joint meeting on August 1, 2022.

**Recommendation:** The recommended changes to the agreement with CDR Promotions include establishing funds for the following:

- subsidy increase from \$250,000 to \$400,000 for 2022-2025
- an event fund policy for \$150,000 to be used to increase events at the DCRP through the promotion of special events and other activities which require “at risk” funding.
- fund to cover Short Track Expenses of \$3,000 per race which are not currently covered by the operators’ subsidy. The Short Track series helps to encourage racing among youth and individuals who are new to racing.
- Incorporate a policy that allows all Ford County residents to attend events at the facility at no charge, since DCRP is a “Why Not Dodge” facility.
- Ford County residents competing in short track events will be allowed to participate in events free of charge, Kart and Junior Sprint classes.

**Background:** During the first ten years of the operation of the DCRP, the subsidy was at a higher rate. In addition, a higher subsidy was provided in prior years for special events such as the World of Outlaws, but no additional subsidy was included in the agreement for CDR Promotions. The short track events were also added with no additional subsidy. These additions and changes plus the rising cost of goods and materials have resulted in increased financial strains on the operation of the DCRP thus creating a need to re-evaluate the current agreement and consider the need for an event fund to provide “at risk” funding for special events.

**City Commission Options:**

1. Approve
2. Disapprove
3. Table for further discussion

**Financial Considerations:** The current subsidy for the operation of the DCRP is \$250,000. The proposed amendments and entertainment fund policy include:

- \$150,000 maximum amount of at-risk funding for the Event Fund Policy.
- \$3,000 per short track race or maximum of \$30,000 annually.
- 150,000 of subsidy increase paid to CDR Promotions Aug. 2, 2022
- \$70,000 of the at risk funding to be paid to CDR Promotions Aug. 2, 2022
- \$15,000 of the Short Track Fund to be paid to CDR Promotions Aug. 2, 2022 for 5 of the events in 2022 already completed.

All scheduled events in 2022 for both the main track and the short track will be completed as scheduled. 12 – Main Track events, 3 – Short Track events. Work will begin on 2023 schedules

Any and all CDR Promotions payables including the N.T.P.A. balance will be immediately paid in full.

For the 5 major events, average attendance be reduced from 1000 to 700.

**Total Change in Subsidy: \$330,000**

**Revised Subsidy Total: \$580,000**

**Legal Considerations:** City and County Legal Counsel have reviewed the event fund policy and found it correct to form. If the amendments are recommended by CFAB, the City Manager will work with CDR Promotions and legal counsel to make amendments to the existing agreement to present for approval by the joint commissions.

**Attachments:**

DCRP Event Fund Policy

## **Dodge City Raceway Park Event Fund Policy**

**1. Purpose:** The purpose of this Policy is to create and establish a funding source to be used to increase event activity at the Dodge City Raceway Park (DCRP) through the purchase or promotion of special entertainment events and other activities at the DCRP facility which require “At Risk” funding.

**2. Event Fund Account:** An Event Fund, in the amount of not less than one hundred fifty thousand dollars (\$150,000.00) annually, shall be established through an initial contribution of one hundred thirty-five thousand dollars (\$135,000.00) from the “Why Not Dodge” retailers’ sales tax budget and fifteen thousand dollars (\$15,000.00) from Craig Dollansky Racing (CDR Promotions) (Operator). Monies from the Event Fund will be used to pay special event guarantees and deposits where “at risk” funding is required to secure the event. First revenue dollars above expenses, if any, will be returned to the Event Fund to make it whole with any excesses revenues being applied to the operational budget. At the beginning of each budget year the Event Fund will be restored to an amount of not less than one hundred fifty thousand dollars (\$150,000.00) by any contributions from the original contributing parties in proportion to their original contribution.

**3. Event Fund Committee:** Expenditures from the Event Fund will be determined by majority vote of a five (5) member committee consisting of one member appointed by the City Manager, one member appointed by the County Commission, one member appointed by CDR Promotions, one member appointed of the Dodge City Raceway Park Advisory Board. The chairperson of the Community Facility Advisory Board (CFAB) will be a member of the committee.

The Event Fund Committee will meet as needed to review potential events, select desired events, and determine the amount to be placed at risk for each event.

**4. CDR Promotions Responsibilities:** CDR Promotions shall be responsible to provide documentation and support information concerning potential shows and events. CDR Promotions will compile a list of proposed events to be pursued through the course of the year. Any committee member may propose other or alternative events for consideration. Upon the approval of any event by the Event Fund Committee, CDR Promotions will take the necessary actions to contract the event and invest in the show to the extent authorized by the Event Fund Committee.

**5. Amendment of Policy:** This policy and activities undertaken shall be reviewed each year. This policy may be amended or terminated at anytime by action of the City and County Commissions. In the event of termination, any funds remaining in the Event Fund Account will be returned to the original contributors in the portion to the amount of their original contribution.

Adopted this 1<sup>st</sup> day of August 2022.

(signatures for City and County and Clerks)