

**Dodge City/Ford County CFAB Advisory Board Meeting**  
**Zoom Meeting**  
**Wednesday, September 23, 2020**  
**Minutes**

**Welcome:** Chair Ryan Rabe

**Roll Call:** Ryan Rabe, Michael Burns, Martha Mendoza, Michael Brakey, Mike Laskowsky, Hugo Rodela, City Commissioner Rick Sowers, County Administrator Shawn Tasset, County Administrator JD Gilbert and City Manager Nick Hernandez

**Call to Order:** Chair Ryan Rabe

**Consent Calendar:**

- 1. Approval of Minutes from January 29, 2020 Meeting-**  
**Action:** Mike Laskowsky made a motion to approve the consent calendar and Michael Brakey seconded. The motion passed 4-0.
- 2. “Why Not Dodge” Sales Tax Monthly Financial Report-City** Finance Director Nicole May reported updates on the sales tax financial report.

**Reports:**

- 1. Progress Reports for 2020 CFAB Organizational Funding:** Assistant City Manager, Melissa McCoy shared the information received on the CFAB Organizational funding progress reports from the organizations that received grant funding.
- 2. Sports and Events Coordinator Update:** Jordan German provided an update on the 2020 Tournament season. Although the season was shortened due to the COVID-19 pandemic, they were able to host 3 successful tournaments, 2 youth tournaments and the 48 Hour softball tournament. These tournaments drew teams from across Kansas as well as Oklahoma, Texas, and Colorado. In addition, to his work on the tournaments, he reported that from July until now he has been working with the Dodge City Sports Commission to prepare for KCAC Match-play Golf Tournament, KSHSAA 1A-2A State Volleyball, the 6-man Wild West Bowl and the KCAC Match-play golf tournament which was held October 5<sup>th</sup>-6<sup>th</sup> at Mariah Hills Golf Course.
- 3. Long Brach Lagoon Update-**Cheyenne Schellhamer reported that the 2020 season ran from June 22 to September 7, 2020 due to the COVID-19 Pandemic. Numbers included average visitors during the week of 350 to 450 and 500 to 650 on the weekends. Night swims averaged 700 attendees. Although numbers did taper off at the end of the season with 250-350 over the weekends. In 2020, there were 24,771 paid admissions and 415 season passes sold compared to 35,718 paid in 2019 and 792 season passes sold.

**Unfinished Business:**

1. There was no unfinished business.

**New Business:**

1. **2021 “Why Not Dodge” Sales Tax Budget**, City Finance Director Nicole May reviewed the 2021 sales tax budget. She explained that projected revenue in the Sales Tax Project Fund for 2021 is \$6,105,720 which is slightly higher than what was budgeted for 2020 and slightly higher than actual collections for 2019. \$475,000 in revenues were budgeted from the admissions, programs and concessions at the outdoor aquatics park. The other revenues were interest on idle funds, sign sponsorships, and athletic field sports revenue. In addition, the total Field Sports Operations budget for 2021 is \$662,181. The Field Sports Operations budget includes the Field Maintenance, Concessions, and Tournaments.

Other projects that were mentioned for consideration were a Flowrider Double attraction for the Longbranch Lagoon, with a cost estimate of \$1,000,000. The caution lights and the scoreboard and/or an LED board for the infield at the Raceway Park with a cost estimate of \$150,000. If approved these items would be funded with bonded debt. The Finance Director explained that due to the current market conditions, the interest rates on debt are very low which would make additions and improvements to these attractions possible without depleting the Depreciation and Replacement fund and while being able to make the debt payments from the Sales Tax fund.

Michael Burns made a motion to recommend approval of the 2021 “Why Not Dodge” Sales Tax Budget to the Joint City and County Commissions. Michael Brakey seconde and the motion passed 4-0.

**Next Meeting Date(s):**

1. 6:00 pm, Wednesday, November 4, 2020

**Adjournment-** Michael Burns made a motion to adjourn the Michael Brakey seconded. The motion that passed unanimously.