

**Convention & Visitors Bureau
Advisory Board Agenda
Wednesday August 15th**

Board members recommend methods to implement the Convention and Visitors Bureau's mission of promoting Dodge City and the area's resources and assets to meeting planners, group tour operators, travel writers and prospective tourists to bring convention and travel business to Dodge City.

Approval:

Minutes of June 20th (Attachment)

Monthly Stats

Announcement/News:

- USA TODAY Results - Rodeo
 - Hospitality Update
 - Dodge City Days Marketing
 - Digital Marketing
 - New Website Launch
 - State Fair
 - New Ex-officio to Board- Dodge City Ford County Development Cooperation
- CVB Dates and Activities:
 - CVB Board Meetings- September 19th / October 17th/ November 21st/ December – NO MEETING
 - WWC Meetings- November 13th

New/ Old Business

- **Jan:**
 - Wild West Country Meeting
 - Governor's Council on Travel and Tourism
- **Colleen: (written only)**
 - Visitors Center
 - Staffing Update
- **Megan:**
 - Conference/Bus News Updates/Showcase
 - Group News
 - Sports News/Shrine Bowl
- **Robin:**
 - Marketing Information
 - National Day of the Cowboy Results
 - Travel Writer- Jeff Bryant

Community Reports

- **Boot Hill Casino & Resort** –Carissa Roan
- **Boot Hill Museum**- Lara Brehm
- **Boot Hill Distillery**- Hayes Kelman
- **Dodge City Area Chamber of Commerce**- Tara Burkhart
- **Drovers of Dodge City**- Ray Shrader
- **Dodge City Ford County Development Corporation**- Krissy Lampe
- **Roundup Rodeo** – Elaine Gall
- **United Wireless Arena**- Nancy Mooradian
- **Western State Bank Expo**- Danielle Crouch

Adjournment- Proposed NEXT Meeting September 20th 2018 - Wednesday